



CRGroup helps Nutrition International battle ‘Hidden Hunger’ Using Microsoft Dynamics® GP

“CRGroup is flexible enough that it can turn on a dime and quickly deliver the customizations and functionality we need.”

David Porter -
Vice-President, Corporate Services
Nutrition International

About Nutrition International

Nutrition International is a not-for-profit organization, (formerly the Micronutrient Initiative) is passionate about tackling one of the world’s greatest health issues: malnutrition. Recognized as global experts, we work around the world to create effective and sustainable solutions for hidden hunger.

Nutrition International has headquarters in Ottawa, Canada and regional offices in New Delhi, India to oversee Asian operations and in Nairobi, Kenya to oversee African operations.



About CRGroup

Since 1989, Corporate Renaissance Group has been a global provider of innovative solutions that improve business management and performance. With over 4,000 customers worldwide, CRGroup has established itself with expertise in business management consulting and software development. CRGroup delivers solutions by leveraging their expertise in Microsoft Dynamics, SharePoint, business intelligence, financial and costing principles, shared services and employee performance management.

Overview

Nutrition International is an independent Canadian not-for-profit that is combating a global scourge – hidden hunger. It helps families in developing countries get the vitamins and minerals they need to survive and thrive. For example, it has provided more than 75 per cent of the vitamin A required for supplementation programs in developing countries since 1997.

With an annual operating budget of \$60 million, and 300 full-time staff and consultants spread across a dozen offices on three continents, Nutrition International is a complex organization with many moving parts. It’s a 24/7 operation that must maintain a cohesive team despite differences in culture, language and time zones. Any software platform must remain accessible and reliable in regions with low-speed Internet connections, and be easy to troubleshoot and fix.

When David Porter joined Nutrition International as VicePresident of Corporate Services eight years ago, his first challenge was to **convince his colleagues that they could do better than the status quo for their business systems and information management.** Then, Nutrition International was like many other organizations where the IT systems used for program or business operations were viewed independently of financial systems. The program division developed and implemented programs over multiple years in a number of different countries, and corporate services recorded and reported the spending and cash flow.

“At that time, we did not have an integrated system that could support these two sides of Nutrition International cohesively,” said Porter. **“To be able to work more effectively and efficiently, we needed to bring these pieces together, but we didn’t have the capability in-house.”**

Nutrition International's Journey

Porter knew Nutrition International could do much better than the off-the-shelf business solutions it had been using. He turned to Corporate Renaissance Group (CRGroup), an internationally recognized consulting firm based in Ottawa.

CRGroup specializes in delivering complete and coordinated solutions for:

- enterprise resource planning
- corporate performance management
- business intelligence,
- financial and costing principles
- shared services
- employee performance management.

CRGroup worked with Nutrition International to customize, supplement and otherwise maximize its existing enterprise software investments.

The result has been:

- increased operational efficiency
- improved financial management and forecasting
- new insights into its data that can be easily shared across the organization to support decision-making.

“CRGroup is flexible enough that it can turn on a dime and quickly deliver the customizations and functionality we need.”

The Results

It's a relationship of trust and accountability that has deepened and matured over the years.

“The key to a successful relationship is a service provider that understands the thoughts and dreams of the client and can turn that into reality while respecting the client's budget and other constraints,” Porter said. their standard solutions.”

“CRGroup is flexible enough that it can turn on a dime and quickly deliver the customizations and functionality we need. You don't often get that with other service providers, who prefer to shoehorn clients to fit.

The result?

A business built on referrals and longterm and evolving client relationships. In fact, it's the referrals and a commitment to following the needs of clients wherever business takes them that has led CRGroup to expand from Ottawa to locations across Canada, the U.S., the Caribbean, South Africa, India and Hong Kong.

“It's always exciting for us to have the opportunity to build something new and unique that solves a real-world business problem,” CRGroup President Dr. Vijay Jog said. “We are honored to have long-standing clients such as Nutrition International that think of CRGroup as their trusted business partner.”

CRGroup Values

Vijay Jog, Founder and President of CRGroup, never wants to lose that personal, client-centric approach. CRGroup's sweet spot is mid-market and growing organizations in just about any industry.

“We like to support clients with teams of four to six specialists who can work at a strategic level to address real business challenges with long-term solutions.”

